

AUTHOR BIOS

Rex E. Barber Jr. is the assignment manager for WJHL, a TV news station in Johnson City, Tenn. Prior to his work at WJHL, he was a reporter and editor for the Johnson City Press newspaper. He has both a bachelor's degree in mass communication with a concentration in journalism and a master's degree in professional communication from East Tennessee State University in Johnson City.

Robert Andrew Dunn is an assistant professor and head of the journalism program for East Tennessee State University in Johnson City, Tenn. He is an experienced newspaper reporter and is interested in research on mediated identity, media psychology, media effects, and technology in communication. He has a doctorate from the University of Alabama.

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James Collier is currently an Assistant Professor in the School of Communication at Radford University in Radford, Virginia. He worked for two decades in various management positions on the client side at the former Fortune 500 company, A.H. Robins (Robitussin, Chapstick) and on the agency side with three critically acclaimed advertising agencies, working with advertising icons like Bill Westbrook and Dave Martin on various regional and national accounts including, Media General, Hospital Corporation of America, New York Enhance Financial, Whirlpool, Little Caesars, ITT Night Vision, Eskimo Pie Ice Cream, Welch's Juice Bars, Dukes Mayonnaise, and White House Juice Products/Apple Sauces. He has an MFA from Virginia Commonwealth University.